

\$GUICHIP: THE OFFICIAL WHITE PAPER (V1.0)

"The Currency of the 14-Year War"

1. EXECUTIVE SUMMARY

Gaming Under the Influence (GUI) is a decentralized, interactive game show where the audience controls the outcome in real-time. \$GUICHIP is the utility token on the Solana blockchain that fuels this ecosystem, moving gaming away from "candy-colored AI slop" and back to its unpolished, punk-rock roots.

2. THE PROBLEM & THE ARCHITECT'S SOLUTION

- **The Problem:** Modern entertainment is controlled by "suits" and algorithms that prioritize conformity over originality.
- **The History:** In 2018, a \$2M deal with Sony fell apart because middlemen couldn't understand the vision.
- **The Solution:** By using the Solana blockchain, GUI removes the middlemen. \$GUICHIP provides a direct, transparent way for the "Army" (the audience) to influence the show without gatekeeper interference.

3. CORE TOKEN UTILITY

\$GUICHIP is a Utility Token, not a meme. It serves three primary functions within the live show:

- **The HOTBOX Protocol:** Users spend \$GUICHIP to trigger real-world physical obstacles for contestants during live broadcasts.
- **Predictive Gaming:** Viewers stake \$GUICHIP on match outcomes. Successful predictions are rewarded with more chips, creating a "Predict-to-Earn" loop.
- **Sovereign Liquidity:** \$GUICHIP can be cashed out on the Solana network or held to increase "Influence Power" in future episodes.

4. TOKENOMICS & DISTRIBUTION

- **Chain:** Solana
- **Contract:** [EsKFuA4hd8mPgtJHH8CegNYLvigti5hfE2A52KCN1CTd](#)
- **Incentive Structure:**
 - **New User Bonus:** 100 \$GUICHIP granted automatically upon account creation to watch the live show.
 - **Engagement Rewards:** Tokens are distributed for participating in the "CAGE" live streams and voting on show directions.

5. THE ECOSYSTEM: "THE CAGE"

The show operates across three tiers:

1. **Live Events:** In-person "Punk Rock" gaming matches.
2. **Live Streams:** Decentralized broadcasts at guishow.com.
3. **The Archive:** Recorded episodes on Pixquid, documenting the ongoing 14-year war.

6. ROADMAP: THE 14-YEAR VICTORY LAP

- **Phase 1 (The Reset):** Full archive of personal history and GUI legacy photos.
- **Phase 2 (The Transmission):** First live "CAGE" broadcast using the **GL2 3CCD** aesthetic.
- **Phase 3 (The Expansion):** Full integration of the HOTBOX smart contracts for real-time \$GUICHIP spending.